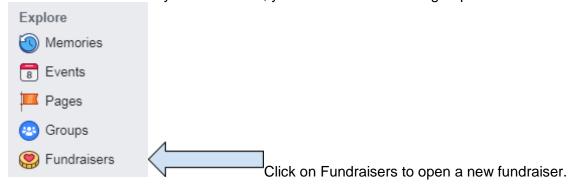
Here are the directions to create a Facebook Fundraiser!

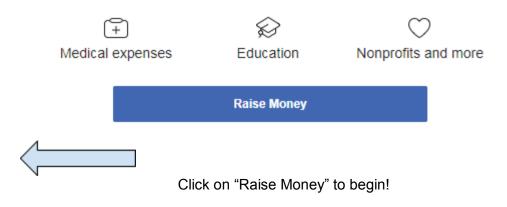
1. On the left hand side of your news feed, you will see a column of groups and activities.



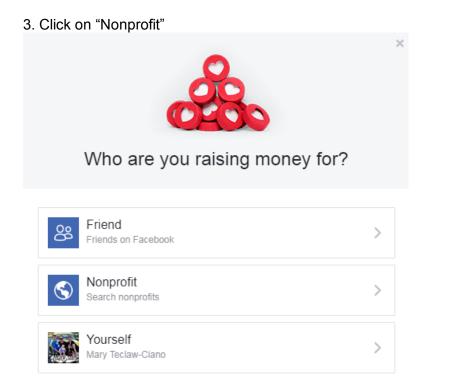
2. It will then take you to a new page to start creating your fundraiser!



Create a fundraiser for yourself or someone else, or another cause that's important to you.



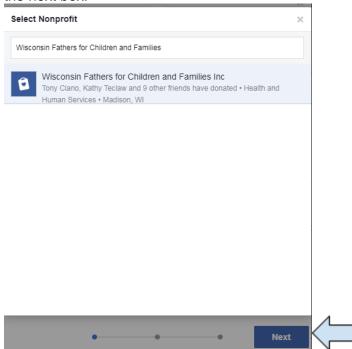
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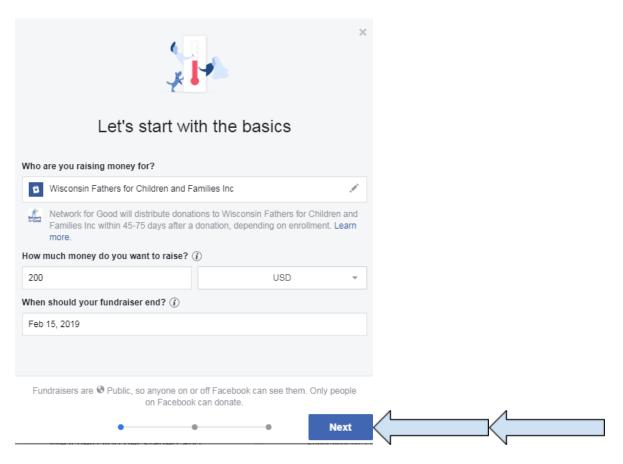
Someone or something not on Facebook...



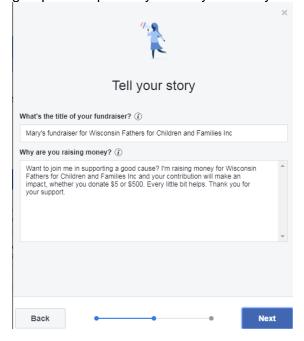
4. Type in "Wisconsin Fathers for Children and Families" in the text box. The selection will appear, select Wisconsin Fathers for Children and Families Inc. It will automatically take you to the next box.



5. Fill out the required fields and click Next.



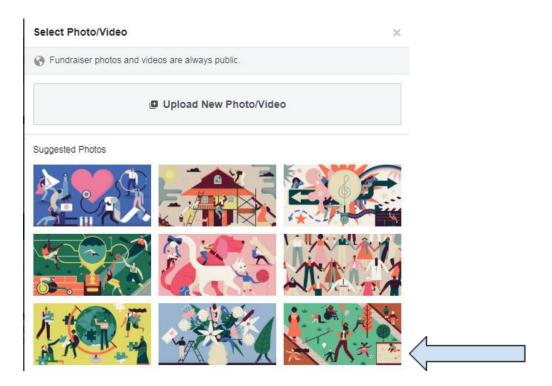
6. Tell your story. Write a narrative as to why you choose WFCF as your fundraiser and how this group has impacted you and your family. Make it sentimental and personal. Click Next.



7. Choose a cover photo or video. We suggest using the WFCF Logo below. Right click on the WFCF logo to save to your computer, then click "Edit" in the lower right corner to change the photo.



8. Click "Upload New Photo/Video." Select the WFCF logo that you have saved to your computer.



9. Click the logo to drag and position the logo to where you want it. Then click "Create".



10. Now is where you publish to your news feed and invite your family and friends to donate!



## Congratulations, your fundraiser has been published! Now it's time to raise money:

- Invite your friends
  Build momentum by connecting friends to your fundraiser.
  People who invite friends are 4 times more likely to reach their goal.
- Share in News Feed
  Share your story to let friends know why this nonprofit is important to you, and why they should donate.
- Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

## **Get Started**

11. Once you have completed your fundraiser, and WFCF has received the donation check from Facebook you will now have a lifetime membership to WFCF! Thank you for your choice in supporting WFCF!